

10th Global Conference on Business and Social Sciences 2019

**Contemporary Issues in Business and
Social Sciences Research**



CONFERENCE REPORT:

6-7 December 2019

G Hotel Gurney, Penang Malaysia



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Experts from 65 countries gathered to participate in the conference. The conference covered important issues in Business and the Social Science under various sub-themes. The goal of the conference is to provide a platform for international relationships among the researchers involved in Business and Social Sciences, to provide a platform for academics to excel and also to increase research culture in Malaysia and around the world.

The conference started with the opening remarks and welcome speech from Chairman of GATR Advisory Board, Dr. Kashan Pirzada. He highlighted the relevance of the conference topics to the current research trends of development of business and social sciences, greeted participants and expressed his gratitude to all participants for their valuable contribution to the conference procedures.



He put hopes that the conference should become an efficient platform for the creation of new collaborations and networking.



Further the floor was passed to the first plenary speaker, Professor Dr. Kamran Ahmed, La Trobe University, Australia. His speech was about “Economic Consequences of Voluntary Integrated Reporting (IR): International Evidence”. He emphasized the recent trends in corporate reporting has increase in

the voluntary adoption of IR. Despite the continual increase in the rate, studies on the disciplinary effect of IR within a voluntary setting remain scarce. Other than some studies that examine the economic consequence of IR practice, there is very little knowledge currently available in voluntary setting.

Next plenary speaker, Professor Dr. Ahmad Fauzi, a professor of Political Science in Universiti Sains Malaysia, School of Distance Education and Editor-in-chief of *Kajian Malaysia: Journal of Malaysian Studies*. His speech titled ‘Malaysian Studies as a



Distinctive Academic Discipline from the Lenses of Scholarly Publishing’. His presentation proposes to look at Malaysian studies not from such layman’s perspective but from the point of view of scholarly. His research harnesses expertise from a broad range of the social sciences and humanities in not only multi-

disciplinary but also trans-disciplinary ways, hence enabling a more comprehensive engagement among different yet related branches of knowledge in a balanced and holistic platform.

Last plenary speaker, Professor of Conflict Resolution at Nova Southeastern University USA, Professor Dr. Cheryl Duckworth contributed a speech to the topic of ‘Students Can Change a School’: Understanding The Role of Youth Leadership in Building a School Culture of Peace’. She aims to foster consensus on the role of education in



society. In result, she implicates the relegation to being extra-curricular remains the most entrenched issue HRE and peace education programs face. Youth leadership seems to

increase peer engagement, program impact and sustainability. Critical that students have opportunity to use new peace leadership skills in a meaningful way to impact change in their worlds.

Dr. Natanya Meyer from North-West University (South Africa) presented her research titled “Linking entrepreneurial activity and economic development: The case of the Visegrád group”. Her studies suggest that the three variable, entrepreneurial development, economic growth and



economic development, are lined within the countries included in this study. Economic and social characteristics amongst these countries seem to have a substantial influence on their performances. Results from the Czech and Slovakian economies for the period reveal correspondingly healthy economic and social environments where entrepreneurial climates are flourishing. However for Hungary, illustrate comparatively lower entrepreneurial and economic development levels, emphasizing the noticeable impact of the global financial crisis as well as inherent political complexities in creating enabling environments for business in newly transitioned economies. Poland remained relatively unaffected by the financial crises and entrepreneurial and economic development seems to function in a stable environment.



Lewerd Jake from Nelson Mandela University (South Africa) presented about the effect of pula devaluation on non-mining exports sector in Botswana. His studies investigate the effects of exchange rate devaluation on non-mining exports (NME) in Botswana over the period

1981-2013 and the exchange rate pass-through effect to consumer prices. The economy of Botswana is significantly dependent on mineral exports, particularly the diamond. There has been very little diversification of the economy of Botswana since 1980 despite many attempts by policy makers to broaden the economic base. Bank of Botswana has over the years devalued the pula, in attempt to stimulate growth of NME industries and to support NME competitiveness. The existence of cointegration between real effective exchange rate and the NME is investigated using the Johansen method of cointegration. We use the Vector Error Correction Model to examine the short-run dynamics of the model. Our results suggest that a positive long-run relationship exists between real effective exchange rate and Botswana's NME. We recommend that Botswana needs to build capacity of its NME industry, adopt technology and utilise sophisticated techniques of production and marketing. The existing NME can be upgraded through further value addition and brand marketing. The Government of Botswana should focus on implementing economic diversification and find other means of improving NME industries with minimal use of devaluation.



Before the end of the conference, the workshop on 'Publishing in High Impact Factor ISI Journals' was conducted by Professor Dr. Kamran Ahmed and Professor Dr. Ahmad Fauzi Abdul Hamid. The workshop covered the journal publication requirement, general requirements of ISI/ Scopus Indexed Journal selections, technical

preparation before writing, dealing with reviewers' comments, publication tools and resources and also, ethical and legal issues in writing and publishing.

Conference organizers would like to express their gratitude to all plenary speakers and participants joined this international network and visited Penang, Malaysia to make their deposit by high quality presentations, interesting discussions and feel unique atmosphere of the fruitful scientific gathering.

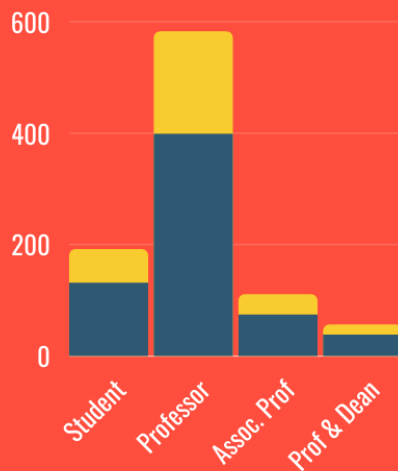
Members of Global Academy of Training and Research would like to express a great appreciation to students and researchers of University of Malaya for their contribution to the conference.



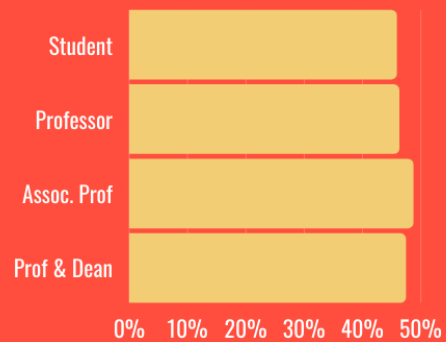
Total Submission and Acceptance Rate of The 10th GCBSS-2019

CATEGORY	SUBMITTED ABSTRACT	ACCEPTED ABSTRACT	ACCEPTANCE RATE%
STUDENT	131	60	45.80
LECTURER	398	184	46.23
ASSOC. PROF	74	36	48.64
PROF & DEAN	38	18	47.36
TOTAL	641	298	46.48

SUBMITTED AND ACCEPTED ABSTRACT



ACCEPTANCE RATE



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